



AFINIA LABEL[®]

MAKE YOUR OWN LABELS

Watershield[™] Technology

Enhanced durability for water-exposed labels

Watershield-printed labels are significantly more resistant to the effects of prolonged moisture exposure than conventional dye-based inkjet labels¹. This makes the L801 Plus is perfect for applications such as chilled beverages, foods, chemical or pharmaceutical products.

This new technology also produces deeper and truer blacks, uses more responsibly-sourced inks, and helps to prolong the life of the printhead².



Ideal for the top growing food and beverage categories³



REFRIGERATED
ENTREES



FROZEN
DESSERTS



REFRIGERATED
JUICES



FROZEN MEATS
AND SEAFOOD



Enhanced Water Resistance

Watershield-printed labels are much better at resisting the effects of moisture than those printed using traditional inkjet.



More Neutral Black Chroma

Blacks and grays are more neutral in color, providing truer tones with less color tinting.



Safer Chemical Compositions

Watershield inks carry much less severe chemical warnings than traditional inkjet, UV, solvent, or liquid toner inks.

These inks are free from phthalate esters, benzophenone, bisphenol-A (BPA), HAPs - Hazardous Air Pollutants, SVHCs, heavy metals, and aromatic amines.

Available in Afinia Label Printers



Watershield Technology is available in the L801 Plus and L901 Plus Color Label Printers



¹ Water resistance can be media-dependent. Always test your printed label to be sure it meets your requirements.

² Memjet tested ejection life internally. K and C colors far exceeded 2X performance, while M and Y met 1.9X performance (average above 2X printhead life). Actual results will vary due to factors such as environment and frequency of use.

³ According to Smithers PIRA 2017 and The State of the Specialty Food Industry Report 2017.

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