

MAKE YOUR OWN LABELS

Watershield™ Technology

Enhanced durability for water-exposed labels

Watershield-printed labels are significantly more resistant to the effects of prolonged moisture exposure than conventional dye-based inkjet labels¹. This makes the L801 Plus is perfect for applications such as chilled beverages, foods, chemical or pharmaceutical products.

This new technology also produces deeper and truer blacks, uses more responsibly-sourced inks, and helps to prolong the life of the printhead².

Ideal for the top growing food and beverage categories³







JUICES









printed using traditional inkjet.





Blacks and grays are more neutral in color, providing truer tones with less color tinting.

Available in Afinia Label Printers

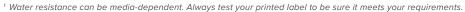




Safer Chemical Compositions

Watershield inks carry much less severe chemical warnings than traditional inkiet. UV, solvent, or liquid toner inks.

These inks are free from phthalate esters, benzophenone, bisphenol-A (BPA), HAPs -Hazardous Air Pollutants, SVHCs, heavy metals, and aromatic amines.



Memjet tested ejection life internally. K and C colors far exceeded 2X performance, while M and Y met 1.9X performance (average above 2X printhead life). Actual results will vary due to factors such as environment and frequency of use.









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³ According to Smithers PIRA 2017 and The State of the Specialty Food Industry Report 2017.